



FOR IMMEDIATE RELEASE

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Contact: Rhea Steele
Media Line: 773.485-1017
Email: rsteale@blueoceanlogicgroup.com

TECH THURSDAYS CHICAGO 2017 Celebrates the 5th Anniversary of the Annual Growing Your Business with Technology Conference Thursday September 21 & Friday September 22, 2017

A Free Series of Community Business Development Workshops,

This informative 2-day series of 50 free business management workshops is celebrating five years of serving Chicago's small business community. Located at Malcolm X College, 1900 W. Jackson in Chicago from 8:00am to 5:00pm each day, TECH THURSDAYS CHICAGO 2016 Annual Conference will present practical, affordable and easy to understand technology solutions to help business owners advertise, accelerate and manage their business growth.

During the workshops, expert guest presenters from technology leaders like **Google, Microsoft, Groupon** and other technology and support companies will introduce business solutions in areas including:

- **Finance:** Raising Capital Online, Crowdfunding Your Future
- **Marketing:** SEO, Affiliate Marketing, Blog & Social Media Imagery, Effective Email Marketing
- **Selling:** Social Selling, E-Commerce & Online Sales Solutions, Technology Behind Getting Paid
- **Productivity:** Introducing the Cloud, 3D/Desktop Printing Applications, Website Design & Mgmt.
- **Managing:** Virtual Assistance & Crowdsourcing, Managing Online Security

Various hardware and software products will be on display...**Microsoft** will be on-hand with their device bar and to test drive their business productivity tools and more; bankers, lenders and crowdfunding specialists will be available to discuss financing; web developers, trainers and business service providers will offer tips, discounts and, as always...lots of free raffles and stuff.

In addition to the workshops,

- Technology vendors and business service providers will be on hand in the **Exhibit Hall** to discuss and demonstrate their products and offerings each day.
- Early registrants are eligible to receive additional sales and marketing support for their business including free product trials, website, social media and email marketing support valued at up to \$725.

Attendance is always free to the public. Space is limited to the first 500 registrants. To register, visit www.techthursdayschicago.com or call 1.866.420-0296 for more information.

*This annual conference workshop series, launched in 2013, is Executive Produced by the nonprofit Greater Southwest Development Corporation and various local Associate Producers, under the direction of the sales, marketing and management firm **Blue Ocean Logic, Inc.** This series registers more than **300 local small businesses and 30 exhibitors** every year.*