



2018 Sponsor Registration

Malcolm X College, 1900 W. Jackson Blvd., Chicago IL 60612

www.TechThursdaysChicago.com

CONFERENCE DATES AND OPERATING HOURS: Thursday, September 27 and Friday, September 28, 8 AM–5 PM

CONTACT INFORMATION (Please type or print legibly. Form must be fully completed.)

Company _____

Address _____ City _____ State _____ Zip _____

Website _____ Twitter Handle _____ Facebook Page _____ Instagram Profile _____

Sponsor Contact _____ Phone _____ Email Address (Required) _____

Payment Contact Same as Above _____ Phone _____ Email Address (Required) _____

Day-of-Event Contact (OnSite/Pre-Event Info) Same as Above _____ Mobile Phone _____ Email Address (Required) _____

PAYMENT INFORMATION Cash Check* Credit Card

Credit Card Number _____ Expiration Date _____ Security Code _____

Credit Card Holder Name _____ Billing Address _____ Card Holder Signature _____

(*To make your payment to a nonprofit organization, make your check payable to Greater Southwest Development Corporation, a 501(c)3 nonprofit corporation. To make your payment to a certified minority or woman owned business, make your check payable to Blue Ocean Logic, Inc.)

SELECT LEVEL OF SPONSORSHIP PARTICIPATION See reverse side for detailed sponsor benefits

- | Sponsorship Category | Amount |
|---|----------|
| <input type="checkbox"/> Platinum: \$7,500 | \$ _____ |
| <input type="checkbox"/> Gold: \$5,000 | \$ _____ |
| <input type="checkbox"/> Silver: \$2,500 | \$ _____ |
| <input type="checkbox"/> Bronze: \$1,500 | \$ _____ |
| <input type="checkbox"/> Engagement: \$750 | \$ _____ |
| <input type="checkbox"/> In-Kind (Additional details on reverse side) | \$ _____ |

Item _____

TOTAL SPONSORSHIP AMOUNT DUE \$ _____

Sponsorship benefits cannot be activated until this form is signed below and payment is received.

Registration and payment should be submitted to:

Big Buzz Idea Group
Attn: TECH THURSDAYS
4055 W. Peterson Ave., Suite 105
Chicago, IL 60646

OR

Email: Brad@BigBuzzIdeaGroup.com

If you have any questions about TECH THURSDAYS Chicago 2018, please contact Brad Ball, Big Buzz Idea Group, Brad@BigBuzzIdeaGroup.com.

For maximum exposure, send sponsor logos by **March 31, 2018** to: Brad@BigBuzzIdeaGroup.com.

Please check this box and sign below that you have reviewed this form in full and agree to the sponsor outline as presented.



GREATER SOUTHWEST DEVELOPMENT CORPORATION

This annual conference workshop series, launched in 2013, is Executive Produced by the nonprofit Greater Southwest Development Corporation, and managed by the sales, marketing and management firm Blue Ocean Logic Inc. This series registers more than 300 local small businesses and 30 exhibitors every year.

SPONSOR SIGNATURE

DATE

2018 Tech Thursdays Chicago Sponsor Registration

SPONSORSHIP BENEFITS

PLATINUM (\$7,500+) 2 available

All the benefits of the Gold Level, plus:

- Opportunity to advertise during weekly TECH THURSDAYS Chicago 2018-19 program season
- Luncheon Introduction Speaker (one day, limit 5 minutes)
- Upgrade to full-page ad in TECH THURSDAYS Chicago 2018 Conference Directory

GOLD (\$5,000) 2 available

All the benefits of the Silver Level, plus:

- Breakfast Introduction Speaker (one day, limit 5 minutes)
- Logo on TECH THURSDAYS Chicago 2018-19 Website (12 months)
- Mentioned in email marketing to Chicago Alderman (50 Wards)
- Logo on TECH THURSDAYS Chicago 2018 conference banners and signage
- Upgrade to half-page ad in TECH THURSDAYS Chicago 2018 Conference Directory

SILVER (\$2,500)

All the benefits of the Bronze Level, plus:

- Mentioned in press releases
- Event Exhibit Hall booth w/ a 6' foot covered table and two chairs

BRONZE (\$1,500)

All the benefits of Engagement, plus:

- Logo on marketing emails
- Logo inside workshop binder
- Quarter-page ad in TECH THURSDAYS Chicago 2018 Conference Directory

ENGAGEMENT (\$750)

- Name listed inside workshop binder
- Business card ad in TECH THURSDAYS Chicago 2018 Conference Directory
- One print piece on shared sponsor table (sponsor provides print piece)

IN-KIND DONATION

Sponsorship benefits may be awarded at the market value equivalent to the dollar value of the donation. Suggested donation items may include food, door prizes, printing, advertising, conference production supplies and signage.

All In-Kind Donations and value/sponsor benefit assignments are subject to approval of TECH THURSDAYS Chicago 2018.

Contact Brad Ball at Big Buzz Idea Group, (773) 804-8589 or email Brad@BigBuzzIdeaGroup.com, with any questions regarding TECH THURSDAYS Chicago 2018 Annual Conference.

IMPORTANT NOTES:

- Still photography and video recording will be present at TECH THURSDAYS Chicago 2018. By participating in this event, you hereby consent to the use of your likeness or image in those photographs and/or video for future promotional consideration by GSDC, and/or TECH THURSDAYS Chicago. TECH THURSDAYS Chicago will not video record individual seminars or presentations without separate expressly written permission from the presenter or sponsor.
- To receive maximum exposure through Social Media channels, please make sure to include your Facebook Page, Twitter Handle and/or Instagram Profile on the front of this form.
- Please email Brad@BigBuzzIdeaGroup.com if you have specific posts you would like the committee to send out. TECH THURSDAYS Chicago reserves the right to approve all sponsor content before making public on social media channels. To see your post, make sure to like us on Facebook (TechThursdaysChicago2017) and follow us on Twitter (@Tech_Thursdays).

This sponsorship is tax deductible to the fullest extent of the law according to the provisions of the Internal Revenue Code Section 501(c)3. Greater Southwest Development Corporation (GSDC) is a nonprofit corporation that focuses on creating and maintaining a vital southwest Chicago community by empowering, building and sustaining development that raises the quality of life for our neighborhood residents, businesses, and industries.

— REMEMBER —

For maximum promotion, a hi-res copy of your logo and camera-ready art must be received before July 30.